

MIA MOTHERSHED

TEDx Speaker | Communications
Strategist | Leadership & Branding Expert



PROFESSIONAL BIO

Mia Mothershed is a dynamic TEDx speaker, communications strategist, and founder of Marketing Essentials, LLC. With over 20 years of experience in marketing and communications, she has helped organizations, professionals, and C-suites discover the power of their voice and brand.

Mia has delivered impactful talks for TEDx Alabaster, the City of Montgomery Personnel Board, and numerous professional and community organizations. Known for her engaging style, she equips audiences with practical tools to communicate with clarity, market themselves with confidence, and lead with purpose.

WHY BOOK MIA?

- ✓ TEDx Speaker, selected from over 350 applicants
- ✓ Experienced trainer in corporate, government, and education settings
- ✓ Practical, interactive, and story-driven sessions
- ✓ Customizable talks tailored to your audience's needs
- ✓ Inspires transformation while delivering actionable takeaways

BOOKING INFORMATION

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www.mecreative.me

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SIGNATURE TALKS

1. The Brand of Your Voice: Communicating with Confidence, Clarity, and Credibility

An interactive session that equips professionals with tools to strengthen their communication, manage difficult conversations, and command respect without raising volume.

2. The Brand of YOU: Marketing Yourself with Confidence and Purpose

A practical and inspiring talk that helps students and professionals uncover their unique strengths, tell their story with impact, and build lasting influence.

3. Engage, Enlighten, Empower: The Call We Must All Answer

An inspirational keynote that challenges audiences to step into their power and create meaningful impact in their workplaces and communities.

TESTIMONIALS

"Mia's talk was impactful and embodied ideas worth sharing; she left our audience both inspired and eager for more." – **TEDx Alabaster**

"Mia brought energy, wisdom, and practical tools our team could apply immediately. One of the best workshops we've hosted." –

**City of Montgomery
Personnel Board**

